Thursday 16th June 2011

Time: 15:30 - 16:15

Unwiring The Campus

Speaker: Dr. Malcolm Woodfield, SAP

Abstract:

Generation Y students are used to living - and studying - on the go. Wireless multi-tasking while social network is an everyday thing for them. Similarly, University Research is no longer divided between 'In the Laboratory' and In the Field', it is wherever the Research is.

The Smartphone has taken pervasive computing to the next level, and Universities have to reach the same level if that are to reach out to those Students, compete for their attention, and enrich their learning experience. Universities are also themselves 'learning organizations' - they are learning to support all these devices, and to incorporate them into Teaching and Learning, Research and Operations. Smart Institutions are learning to support many key operations and processes 'on-device' - from managing the physical campus to maintaining the University 'brand'. Just as commercial, for-profit enterprises are beginning to see the benefits of wireless technology, similarly University Managers, often struggling to adopt Best Business Practices, are 'Unwiring' The University Enterprise.

University Teachers, Researchers, and Managers are therefore asking themselves questions such as:
- How does 'wireless' fit into our IT strategy, and how is that aligned with our Institutional goals - our Academic, financial and social vision and mission?
- How do we centrally support multiple devices and the data they generate?
- How do we deliver meaningful content, real-time, always-on, 24/7 that is relevant to our Students, Teachers, Researchers and Managers?
- How do we unwire the campus to transform the way we teach, the way we deliver Student services, and the way we manager Student information?

- How do we leverage wireless technology and social networks to build, attract and sustain Alumni and donor loyalty towards our University?
- How do we use wireless technology to make our campus a safer place, and to make the University more competitive, more relevant, to attract and retain the best and brightest Students and Teachers?
- How do we 'unwire' some of our core 'back-office' processes such as financial reporting, environmental safety, and workforce development, to drive overall operation efficiency?

Join us for this interactive session and learn how SAP Solutions can help collaborate with your school to stay nimble, relevant, innovative and competitive.