



Wednesday 15th June 2011

Time: 15:00 - 15:30

## Professionalizing the Professionals: Going Beyond Engagement Towards a Strategy of Co-Creation

**Speaker:** Eky Fioole, Avans University of Applied Sciences

### Abstract:

The Learning and Innovation Centre of Avans University uses a broad scale of instruments to professionalize staff and students in the use of ICT in education in accordance with our view on learning and teaching in a creative and innovative way. We developed a strategy on professionalizing staff members and students that encompasses earlier developed models, has a double focus and contains both analogue and virtual elements.

In 2009 Avans University formulated her view on the virtual learning environment needed in 2014: a futuristic, hybrid learning environment, created in a co-makership with over 300 participants.

Our future VLE will be a combination of a VLE, offered by the university and a personal learning environment, based on the personal preferences of students and staff. A VLE aimed at supporting, provoking and stimulating learning and learning processes and supported by a content system for storing, sharing and managing all learning materials.

To achieve this learning environment of 2014, Avans developed a strategy on professionalizing all stakeholders, based on:

- a short term focus on professionalizing a variety of stakeholders based on the approach of 'How to survive...' and a long term approach, focussed on the integration of ICT in our learning processes.
- re-using existing models for professionalising,



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- giving educational policy advisors, staff members and students an active role, based on previous skills levels, collaboration and co-makership.
- promoting the sharing of knowledge, experiences and ideas in communities of learning.
- and aiming for not only participation and engagement but for co-creation.